



equestrian  
SPORT  
PSYCHOLOGY

## EQUESTRIAN SEMINAR SERIES

### For Trainers, Industry Professionals

By DR. JANET EDGETTE

Riders and their family members aren't the only ones who can benefit from attending one of Janet's seminars. Professionals in the horse industry – trainers, instructors, horse show officials and barn managers – also benefit from discussions that cover such topics as customer relations, developing sharper business skills, teaching and motivating, and employee relations.

#### SAMPLING OF SUBJECTS

- The Psychology of Learning and Teaching (the roles of education, Influence, Inspiration, support, criticism, repetition and mental learning; the influence of the instructor/student relationship on the learning process)
- Personality Styles and Learning/Teaching
- Working Successfully with Parents of Young Riders
- Handling Personal Problems that Affect Barn Life
- Helping Riders Through Their Fears
- Working with Older Adult Riders, Returning Adult Riders and First-Time Adult Riders

*If you don't see the subject you want, just ask!*

#### THINK YOU'RE THE ONLY ONE?

Questions/Concerns from others:

“How can I best motivate a fearful student?”

“How can I forge a better sense of teamwork with the parents of my junior riders?”

“My teaching skills are terrific, but where do I learn the finer points of running a business and managing employees?”

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